




# MO'MEN SHERIF


## MANAGING DIRECTOR

### CONTACT

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 New Cairo, Cairo, Egypt

 innovito.com

### SKILLS

- Digital Marketing
- Sales Management
- Product Management
- eLearning Design
- Upskilling and adult education
- Enterprise sales
- Digital Transformation

### EDUCATION

#### SECONDARY SCHOOL

Talaa ElKamal School  
2005

#### BACHELOR OF ENGINEERING

German University in Cairo  
2005-2010

### PROFILE

Accomplished founder and managing director with 13+ years of experience in building innovative digital products and solutions reaching thousands of users in 20+ countries and working with leading organizations and enterprise in the MENA region.

### EXPERIENCE

#### INNOVITO

Founder & Managing director

2014 - Present

Innovito is an innovative digital learning & performance solutions provider that helps organizations improve their performance through breakthrough learning and technology reaching over 300,000 learners in 15+ countries.

#### COMATROL

Board Member

2015 - Present

Comatrol is a leading system integrator established in 1988, delivering world-leading fire safety, surveillance, automation, and access control solutions/brands to over 12,000 projects.

#### LOGIC DESIGNS

Cofounder & Marketing Manager

2010 - 2013

Logic Designs was founded in 2010, working with businesses in the MENA region to create innovative digital products.